



Pacific Coast Speech Services, Inc.

Serving Southern California Schools for 25 Years.

November 2016

Happy Fall!

Before you head off for your Thanksgiving Break, be sure to catch the ASHA convention vendor discounts and our article on Evidence-Based Practice techniques!



Featured Discounts for the ASHA Convention

For those of you who are at ASHA, enjoy Philadelphia! There are plenty of onsite discounts, and the new [CASL-2](#) is finally available at a 10% discount! Offered by WPS.

For those who are not able to attend, we found some great discounts that are available to us in honor of the convention. The following companies are graciously providing discounts this week:

- [Super Duper Inc.](#) 20% reduction until

Wednesday, November 23rd

- [Little Bee](#) apps, including the ever popular Articulation Station, are on sale until Friday, November 18th.
- [Northern Speech Services](#) including Kaufman materials
- [Smarty Ears](#) 50% reduction on 20 excellent apps including Custom Boards, Articulate It and more. Ends Monday, November 21st.
- [Speech Corner](#) Offering 15% off all products and up to 35% off when using the code for product bundles. Use the code ASHA16.
- [Social Thinking](#) Use the code Social10 for 10% off all products. They offer special conference promotions for early registrations.



Featured Small Steps Toward Evidence Based Practice

Let's be honest: we all know want our daily work to be evidence-based, but how do you balance your intense daily demands with the critical need to consider EBP? Do you feel like you have the

resources you need if an administrator or parent asks you a question that demands an evidence-based response? One of our Directors attended an informative presentation by Greg Lof this month. Here are some gems to apply this week in your school-based practice in 10 minutes or less.

1. Read and share this parent-friendly article on evaluating products (Gemiini? Interactive Metronome?) [Cheat Sheet to Evaluate a Product](#).
2. Take ten minutes to familiarize yourself with the incredible practice portal for ASHA. Sign in [now](#), and just take a look around to see where your dues are going! Here's an example from the section on Work Setting Resources/Schools [dismissal criteria](#).
3. While still on ASHA's practice portal, check the clinical topics and disorders section for a summary of information on your topic of concern. Here's a sample for [selective mutism](#).
4. Consider making learning social! Subscribe to Facebook Groups, discussions, and newsletters which focus on EBP to increase new learning. As an example, review "Talking

EBP”, with this issue addressing [auditory processing disorders](#).

5. Consider Dr. Lof’s [systematic checklist](#) evaluating evidence when reading through background material on a specific question that you have created (e.g. “Should I provide oromotor exercises/goals on an IEP for an apraxic child?)

6. Looking for a discussion-based CEU activity? This article on [finding and judging EBP](#) would be perfect! Remember: small steps toward a big goal lead to positive change. Avoid “overwhelm”!



Social Thinking Free Webinars

Featured FREE CEU Opportunity

WOW! Michelle Garcia Winner is offering a [FREE webinar](#) on December 8th! As many of you know, Michelle Garcia Winner is well respected for her clear and concise methods of teaching perspective taking and other social-emotional skills. Great Opportunity!



THANK YOU!

November is the month of gratitude, and we want to thank each and every one of you for your support of the families you serve. For every student or parent who lets you know that you are making a difference, there are 10 others standing behind them. Your work matters. Your investment changes lives. Your commitment to constant improvement has a ripple effect on your students, your school, and your community. You are amazing speech pathologists, and our educational community is better because you are an influencer. Pacific Coast Speech Services salutes your excellence!



Jokes for Kids

Enjoy these Thanksgiving jokes! We know your favorite part of our newsletter is the kids jokes! Did you know you can follow [PCSS on Twitter](#) for a weekly dose of jokes?

What is a turkey's favorite dessert?

Peach Gobbler!

What did the turkey say to the computer?

Google, Google, Google!

What kind of key can't open a door?

A tur-key!

What kind of music did the Pilgrims listen to at the first Thanksgiving?

Plymouth Rock!
